

1. The colors of word world have been taken from the five colors of symbolist rings of **International Olympic Committee**.
2. Instead of **O** in the word **WORLD** has been used exclusive symbolically of **International Canoe Federation**.
3. The graphic figure of fish in poster has been designed from the word **CLEAN** from English language.
4. Four persons who are paddling in the left side of poster symbolically shows canoeing belong to all of the nations of the world which means publicity of canoeing & also on the clothes of such persons respectively from left to right has been introduced the site of canoeing for all (www.canoeing4all.org).
5. This poster has been created of composing photos, graphics & painting & with the motto **Keep Water Clean**. The day of 13th June, has been introduced as **World Canoeing Day**. In this day more than 120 national canoeing federations and many canoeing clubs in all around the world set up a demonstration or exhibition or the special ceremonies and canoe events for making canoeing more popular.

Please help each other to make canoeing more familiar in all around the world with the held special ceremony for more introducing our absolute sport.